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# **JAZ'S JOURNEY THROUGHOUT HISTORY**

100 years of excellence in surface treatment.

JAZ is celebrating a century of excellence with its continued dedication to quality, service and innovation. Since its founding in 1924, our company has been committed to the manufacturing and marketing of specialized surface treatment solutions, primarily cleaning, texturing and deburing materials. With a century of experience, we have consolidated global recognition, positioning ourselves as leaders in the Spanish market, increasing our presence in the USA and exporting our products to more than 65 countries. We are JAZ Surface Experts, a leader in the surface treatment market.

### 1924 — The Early Years

Domingo Zubiaurre, a member of a family of polishers from Eibar, Spain, decided to start manufacturing wire brushes, a product that he knew well from his trade as a polisher for the important local gun industry. His humble beginnings started in a small garage on Arraqueta Street until the Spanish Civil War then moved to a different location on Legarre Street. From 1924 to 1957, JAZ's activity was modest and specialized, dedicating itself exclusively to a single customer: UNCETA, an industrial distributor also located in Eibar, founded in 1874 and specialized in selling tools for the growing industrial market in the area and surrounding





JAZ-ZUBIAURRE S.A

achieve it.

1970 — Internationalization

During the 1970s, our company continued its growth both

domestically and internationally. This period marked the

beginning of our first overseas expansions in both Germany

new facility over time grew to 4,000 square meters spread

across four floors in a traditional post-war Eibar building

and the United States. At the same time, we made a significant

move to a new facility on Asuarreka Street (Eibar, Spain). The

layout. In 1996 JAZ obtained the ISO 9000 Quality Assurance

certificate, being the second brush company in the world to





## 1999 - JAZ USA

In 1999 we established and incorporated a wholly owned subsidiary in North America, JAZ USA, INC. During the early years JAZ USA faced challenges penetrating the market but with continued commitment and significant financial resources. JAZ USA today has grown to become one of the top recognized brands in the United States and is the largest market for JAZ.







1924



1957













# 2020 — New Challenges

We have recently started the transition process from being merely manufacturers of wire brushes to becoming surface treatment experts. The latest rebranding of our corporate image will help us achieve our goal of being recognized worldwide for our knowledge and wide range of solutions in this

Still today we maintain our primary objective for continued success and lasting over time by growing in a sustainable way and maintaining a close collaborative team creating value and benefit to our employees, customers and society.

### 1957 — From Crafts to Industrialization

Javier Zubiaurre, son of the founder Domingo Zubiaurre, an engineer trained at the Eibar Armory School, joined the family business and promoted its technical and commercial advancements. During this time the company moved to a new facility on Jardines-Muzategi street. Shortly after the Ullastres Crisis in Spain of 1957 began and forced JAZ to reinvent themselves by seeking new customers and markets for their products. As a result, JAZ experienced growth in business and expanded its workforce and invested in new modern manufacturing equipment.



The year 1997 marked a **new era** for JAZ. We constructed a new 7,000 m<sup>2</sup> facility in the Azitain Industrial Park (Eibar, Spain) where JAZ still operates today. Since then, we have enhanced our capabilities and developed dramatic improvements in our production processes, modernized our manufacturing equipment, and innovated our products. As a result, JAZ obtained multiple international patents and has been recognized in the market by receiving awards for technical innovations in the industry.

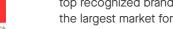












2020







